

# 4<sup>TH</sup> INTERNATIONAL CONFERENCE ON DATA ANALYTICS FOR BUSINESS AND INDUSTRY



25-26 OCTOBER 2023, KINGDOM OF BAHRAIN

ORGANIZED BY



IN COLLABORATION WITH



TECHNICALLY SPONSORED BY



## TRACKS

BIG DATA  
DATA MINING  
E-COMMERCE  
OPTIMIZATION  
DATA SCIENCE  
RISK ANALYSIS  
DATA ANALYTICS  
CLOUD COMPUTING  
SECURITY ANALYSIS  
DATA VISUALIZATION  
BUSINESS ANALYTICS  
FINANCIAL ANALYTICS  
INSURANCE STATISTICS  
PATTERN RECOGNITION  
PROJECT MANAGEMENT  
BUSINESS INTELLIGENCE  
WOMEN IN DATA SCIENCE  
STATISTICS IN IT INDUSTRIES  
SUPPLY CHAIN MANAGEMENT  
APPLICATIONS OF DATA SCIENCE  
ENERGY SYSTEMS AND EFFICIENCY  
QUALITY CONTROL AND RELIABILITY  
IMAGE ANALYSIS AND TOMOGRAPHY  
STATISTICAL AND FINANCIAL MODELING  
BIOINFORMATICS AND HEALTH POLICY DECISION MAKING  
ARTIFICIAL INTELLIGENCE FOR BUSINESS AND INDUSTRY



<https://shorturl.at/yFJKX>

# DAY1: 25 OCTOBER 2023

08:00 – 09:00

TECHNICAL SUPPORT

09:00 – 09:05

WELCOMING NOTES

09:05 – 09:10

OPENING CEREMONY: DR. FUAD AL ANSARI, THE UOB PRESIDENT

09:10 – 09:15

OPENING CEREMONY: DR. ATHRAA ALMOSAWI, DEANSHIP OF GSSR

09:15 – 09:20

OPENING CEREMONY: PROF. MOHAMMED EL-HILO, STEERING COMMITTEE

09:20 – 09:30

BREAK

09:30 – 10:00

CONFERENCE MAIN HALL



**KEYNOTE SPEAKER 1: DR. EVA-MARIE MULLER-STULER**

The leader of Data & AI practice for EY MENA. She is responsible for the development and implementation of complex data science and AI projects and transformations. She was voted as one of the best data scientists in the World 2021.

10:00 – 10:30



**KEYNOTE SPEAKER 2: DR. ABDULLA AL SHIMMARI**

He has over ten years of progressive experience in leading research and development teams at MIT and Masdar Institute cooperative program and the Abu Dhabi Police Engineering Department delivering technology solutions.

10:30 – 10:40

BREAK

10:40 – 11:00

SESSION A1

SESSION A2

SESSION A3

SESSION A4

SESSION A5

SESSION A6

SESSION A7

SESSION A8

11:00 – 11:20

11:20 – 11:40

11:40 – 12:00

12:00 – 12:20

12:20 – 12:30

BREAK

# DAY1: 25 OCTOBER 2023

12:30 – 12:50	SESSION B1	SESSION B2	SESSION B3	SESSION B4	SESSION B5	SESSION B6	SESSION B7	SESSION B8
12:50 – 13:10								
13:10 – 13:30								
13:30 – 13:50								
13:50 – 14:10								

14:10 – 14:20	BREAK
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14:20 – 14:40	SESSION C1	SESSION C2	SESSION C3	SESSION C4	SESSION C5	SESSION C6	SESSION C7	SESSION C8
14:40 – 15:00								
15:00 – 15:20								
15:20 – 15:40								
15:40 – 16:00								

**END OF DAY1**

# DAY2: 26 OCTOBER 2023

08:00 – 09:00

TECHNICAL SUPPORT

09:00 – 12:00

WORKSHOP: X Sentiment Analysis using Python

12:00 – 12:30

BREAK

12:30 – 13:00

INFORMS Bahrain International Group

13:00 – 13:10

BREAK

14:20 – 15:00

CLOSING REMARKS

END OF DAY2

# PARALLEL SESSIONS A1 – A8

# CONFERENCE PARALLEL SESSIONS

**SESSION A1**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

**A FEDERATED LEARNING MECHANISM FOR PRESERVING SECURITY OF SENSITIVE DATA**

**Shagun Sharma; Kalpna Guleria**

**HYDROPHOBICITY AND STIFFNESS ANALYSIS OF COMPRESSION MOLDED BIOCHAR MODIFIED  
NANOCOMPOSITES OF PPS**

**Zaib Un Nisa; Kanchuan Lee; Beh Hoe Guan; Faiz Ahmad; Saba Ayub**

**LAND COVER MAPPING USING LANDSAT 8 DATA AND SUPERVISED LEARNING CLASSIFIERS IN  
CASABLANCA REGION, MOROCCO**

**Hafsa Ouchra; Abdessamad Belangour; Allae Erraissi**

**CHRONIC KIDNEY DISEASE DETECTION: A COMPARATIVE STUDY**

**Reem Jamal; Zyad A Allam; Fatehan T Shajera; Sawsan Hilal**

**ANALYZING THE PERFORMANCE OF SUPERVISED AND UNSUPERVISED LEARNING FOR SATELLITE  
IMAGE CLASSIFICATION: A CASE STUDY OF CASABLANCA**

**Hafsa Ouchra; Abdessamad Belangour; Allae Erraissi**

# CONFERENCE PARALLEL SESSIONS

**SESSION A2**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

**A BIBLIOMETRIC ANALYSIS OF MOBILITY AS A SERVICE (MAAS) TRENDS USING VOSVIEWER**

**Suchada Phonsitthagkun; Tosporn Arreeras; Ramill Phopluechai; Sirin Prommakhot**

**CLASSIFICATION OF TEMPERATURE BREAK EVENTS IN A REEFER CONTAINER USING DISTANCE-BASED FEATURES**

**Satyajit Swain**

**A CULTURE-AWARE DEEP ARCHITECTURE FOR EMOTIONAL STATE DETECTION FROM FACIAL EXPRESSIONS**

**Mir Aamir Hamid**

**IOT-BASED FLOOD MONITORING SYSTEM USING MACHINE LEARNING APPROACH**

**Ji Da Loong; Raed Abdulla; Sathish Selvaperumal; Muhammad Ehsan Rana**

**SOIL CLASSIFICATION AND CROP YIELD PREDICTION USING DEEP LEARNING**

**Faisal Ali Khan; Mohd Ziya Khan; Mohammed Wasid; Khalid Anwar**

# CONFERENCE PARALLEL SESSIONS

**SESSION A3**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

**DIGITAL TWIN FOR SUSTAINABLE DEVELOPMENT OF SMART CITY: A BIBLIOGRAPHIC ANALYSIS**

**Muhammad Anshari; Mahani Hamdan; Norainie Ahmad; Emil Ali; Yazid Surieshtino**

**HUMAN ACTIVITY RECOGNITION USING EYE MOVEMENTS: A REVIEW**

**Nandini Modi**

**AUTOENCODER BASED METHOD FOR DETECTION OF STEEL WIRE DEFECTS**

**Emre Güçlü; İlhan Aydın; Erhan Akin; Burchan Ariturk**

**HOUSE PRICE PREDICTION USING MACHINE LEARNING TECHNIQUES: A COMPARATIVE STUDY**

**Elias Eze; Sujith Sujith; Saeed Sharif**

**BAGGING MACHINE LEARNING CLASSIFIER MODEL TO PREDICT DIABETES MELLITUS DISEASE**

**Saeed Sharif; Chetnaben Bhanderi; Rasha Hafidh**



# CONFERENCE PARALLEL SESSIONS

**SESSION A4**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

**PYTHON: AN AUTOMATION TOOL FOR UNLOCKING INNOVATION AND EFFICIENCY IN THE AEC  
SECTOR**

**Abdul Mateen Khan; Wesam Salah Alaloul; Muhammad Ali Musarat; Muhammad Hassaan Farooq Khan**

**A SYSTEMATIC REVIEW ON WORKFORCE PRODUCTIVITY THROUGH ROBOTICS IN THE  
CONSTRUCTION INDUSTRY**

**Nur Aqilah Qistina Ahmad Rostam; Wesam Salah Alaloul; Muhammad Ali Musarat**

**SUSTAINABLE & INTELLIGENT TRANSPORTATION SYSTEM: THE CASE STUDY OF UN-SIGNALIZED  
PEDESTRIAN CROSSING AT STATIONARY BOTTLENECK AND ITS IMPACT ON TRAFFIC FLOW**

**Imran Badshah; Syed Saad; Imad Gohar; Kumeel Rasheed; Muhammad Waqas Khan; Zawar Ali**

**DIGITAL TWINS FOR HEALTHCARE AND TELECOMMUNICATIONS APPLICATIONS: A SURVEY**

**Sarah Marwan Ibrahim; Nazih Salhab**

**BLOCKCHAIN TECHNOLOGY IN CONSTRUCTION INDUSTRY: CURRENT STATE AND FUTURE TRENDS  
THROUGH BIBLIOMETRIC ANALYSIS**

**Mahmood A. Bazel; Abdullah O. Baarimah; Fathey Mohammed; Wesam Salah Alaloul; Aawag Mohsen  
Alawag; Khalid Mhmoud Alzubi**

# CONFERENCE PARALLEL SESSIONS

**SESSION A5**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

**AGRICULTURAL REVITALIZATION THROUGH FEDERATED LEARNING CNN IN DATA ANALYTICS: A  
CASE STUDY ON DRUMSTICK LEAF DISEASE**

**Shiva Mehta; Vinay Kukreja**

**METaverse: A BIBLIOMETRIC ANALYSIS OF EMERGING TRENDS AND RESEARCH PATTERNS**

**Mahmood A. Bazel; Abdullah O. Baarimah; Fathey Mohammed; Muaadh Mukred; Salem Baarimah;  
Wesam Salah Alaloul**

**LEVERAGING AI TECHNIQUES FOR ENHANCED SOFTWARE DEFECT PREDICTION**

**Mohd Mustaqeem; Suhel Mustajab**

**COMPARATIVE ANALYSIS OF MACHINE LEARNING TECHNIQUES FOR CEMENT COMPRESSIVE  
STRENGTH PREDICTION**

**Fuad Ahmad Musleh; Ranyah Ghaleb Taha; Abdel Rahman Fuad Musleh**

**A BIBLIOMETRIC ANALYSIS ON THE APPLICATIONS OF ARTIFICIAL INTELLIGENCE IN PETROLEUM  
ENGINEERING**

**Salem Baarimah; Abdullah O. Baarimah; Wesam Salah Alaloul; Mahmood A. Bazel; Fathey Mohammed;  
Mohammed Bawahab**

# CONFERENCE PARALLEL SESSIONS

**SESSION A6**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

**FUSING DEEP LEARNING AND ENSEMBLE TECHNIQUES FOR COMIC CHARACTER EMOTION  
RECOGNITION**

**Rishabh Sharma; Vinay Kukreja**

**A HOLISTIC STUDY OF DRUMSTICK LEAF MALADIES: LEVERAGING FEDERATED LEARNING CNN FOR  
IMPROVED DIAGNOSTICS**

**Shiva Mehta; Vinay Kukreja**

**PREVALIDATED BLOCK FOR IMPROVING BLOCK PROPAGATION IN BLOCKCHAIN**

**Shivani Wadhwa; Bhavna Sareen; Divya Gupta; Aditi Moudgil**

**BART FINE TUNING BASED ABSTRACTIVE SUMMARIZATION OF PATIENTS MEDICAL QUESTIONS  
TEXTS**

**Turan Goktug Altundogan; Mehmet Karakose; Onur Tokel**

**A GAN-BASED APPROACH TO GENERATE IMAGES FROM TEXT DESCRIPTION**

**Esra Balik; Mehmet Kaya**

# CONFERENCE PARALLEL SESSIONS

**SESSION A7**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

**A REVIEW ON MACHINE LEARNING FOR SUSTAINABLE CONSTRUCTION EQUIPMENT**

**Asmat Ullah Khan; Muhammad Afzal**

**A CARDINALITY-CONSTRAINED PORTFOLIO SELECTION MODEL USING GOLDEN EAGLE OPTIMIZER IN STOCK MARKETS**

**Gayas Ahmad; Faraz Hasan; Mohammad Shahid; Mohammad Imran; Mahfooz Alam**

**IDENTIFICATION OF RISK CONTROL SYSTEMS USING ANCHOR-WORDS BASED CORRELATION EXPLANATION (COREX) MODEL**

**Satyajeet Sahoo; Pranav Mukane; Raj Gupta; Jhareswar Maiti; Virendra Kumar Tewari**

**A NEW APPROACH TO IN ENSEMBLE METHOD FOR DEEPPAKE DETECTION**

**Serhat Ataş, Jr.; Mehmet Karakose**

**FROM DATA TO INSIGHTS: LEVERAGING AI IN MODERN PERFORMANCE MANAGEMENT**

**Himani Choudhary; Deepika Pandita**

# CONFERENCE PARALLEL SESSIONS

**SESSION A8**  **10:40 – 12:20**

**DAY1: 25 OCTOBER 2023**

## SEGMENTATION OF RAILWAY RAILS USING SAM

Mehmet Sevi; Ilhan Aydin; Taha Kubilay Şener

## ENHANCING ROAD SAFETY: ADVANCED DRIVER DROWSINESS DETECTION USING MACHINE LEARNING AND COST-EFFECTIVE BEHAVIORAL-BASED TECHNIQUES

Yasser Ismail; Fatema Albalooshi; Ebenezer Essel; Fred Lacy

## PREDICTING ELECTRICITY CONSUMPTION USING LOAD PROFILING CLUSTERING METHOD

Esra Jasim Aljowder; Sawsan Hilal; Riyadh Ksantini

## THE IMPACT OF RELATIONSHIP MARKETING ON CUSTOMER LOYALTY IN THE BANKING SECTOR

Laith Tashtoush

## EVALUATING SRI LANKAN REGIONAL ELECTRICITY DEMAND DURING COVID-19 RESTRICTIONS USING VIIRS NIGHTTIME LIGHT INTENSITY: AN IMAGE-BASED STATISTICAL ANALYSIS

Hashan M Senaratne; Jayani M Gawarammana; Rochana Chathuranga; Hadangie P. Midellawala; Sandun M Dassanayake; Tiloka de Silva

# **PARALLEL SESSIONS B1 – B8**

# CONFERENCE PARALLEL SESSIONS

**SESSION B1**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

**SMART HEALTH MONITORING FRAMEWORK FOR THE PREVENTION OF INFECTIOUS DISEASES**

**Kalpna Guleria; Ishita Seth; Shagun Sharma**

**KNOWLEDGE AND ATTITUDE OF HEALTHCARE PROVIDERS IN THE UNITED ARAB EMIRATES ABOUT  
STEM CELLS BIOTECHNOLOGY**

**Mahmood Hilal; Sawsan Hilal;  
Ali Alhumaiqani; Basem Elgharbawy; Hamza Sajan; Mohamed Ashraf; Shatha Alsharbatti**

**HETROGENOUS DISEASE PREDICTION BY USING COMPUTATIONAL LEARNING (ML): A REVIEW**

**Suhail Rashid Wani, sr; Roshni Afshan Sr; Shree Harsh Attri**

**UNVEILING DIABETES PREDICTIONS: BRIDGING COMPLEXITY AND CLARITY THROUGH  
INTERPRETABLE AI AND SHAP INSIGHTS**

**Mohammad Atif; Rizwan Alam**

**EMERGENCY MEDICAL SERVICES IN HEALTH POLICY DECISION MAKING: A REVIEW**

**Shashidhar Kundagol**

# CONFERENCE PARALLEL SESSIONS

**SESSION B2**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

**CLASSIFICATION OF MULTI-LABEL ELECTROCARDIOGRAMS UTILIZING THE EFFICIENTNET  
CNN MODEL**

**Nida Akkuzu; Murat Ucan; Mehmet Kaya**

**DEEP LEARNING-BASED HEARTBEAT CLASSIFICATION OF 12-LEAD ECG TIME SERIES SIGNAL**

**Mohd Sakib; Tammana Siddiqui; Suhel Mustajab**

**CLASSIFICATION OF BRAIN ISCHEMIA AND HEMORRHAGIC STROKE USING A HYBRID METHOD**

**Necip Cinar; Buket Kaya; Mehmet Kaya**

**DEEP LEARNING BASED APPROACH WITH EFFICIENTNET AND SE BLOCK ATTENTION MECHANISM  
FOR MULTICLASS ALZHEIMER'S DISEASE DETECTION**

**Sevilay Ucan; Murat Ucan; Mehmet Kaya**

**PARKINSON'S DISEASE DETECTION USING DATA MINING MODELS: A COMPARATIVE STUDY**

**Rashid Mohammed Al-Heddi; Reem Jamal; Ahmed M. Zeki**



# CONFERENCE PARALLEL SESSIONS

**SESSION B3**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

**A PREDICTIVE APPROACH TO MOBILE-ONLY BANKING ADOPTION IN BAHRAIN:  
EVIDENCE FROM DECISION TREE**

**Ghada AlMiari; Zahra Almeshaima; Eman Hanafy; Anwaar Muftah; Ahmed M. Zeki**

**CIRCULAR ECONOMY AND INDUSTRY 4.0: A REVIEW OF THEIR ROLE IN ADVANCING SUSTAINABLE  
DEVELOPMENT GOALS**

**Madhavi Kreeti; Gaurav Kumar**

**SAFEGUARDING BUSINESS INTELLIGENCE IN INDUSTRIAL IOT USING BLOCKCHAIN-ENHANCED  
SECURITY**

**Nimisha Pandita; Satya Nand; Pankaj Pathak; Vimal Kamleshkumar Bhatt**

**SECURING BUSINESS INTELLIGENCE DURING MERGERS AND ACQUISITION: CRITICAL  
CYBERSECURITY IMPERATIVES**

**Poulami Nandi; Anam Fatma; Pankaj Pathak; Vimal Kamleshkumar Bhatt**

**TALK TO YOUR DATA: ENHANCING BUSINESS INTELLIGENCE AND INVENTORY MANAGEMENT WITH  
LLM-DRIVEN SEMANTIC PARSING AND TEXT-TO-SQL FOR DATABASE QUERYING**

**Jerry Zhu; Srimonti Dutta; Saad Ahmed Bazaz; Anuraag Bhavaraju; Imran Haider; Srijita Bandopadhyay**

# CONFERENCE PARALLEL SESSIONS

**SESSION B4**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

**EVALUATING CLOUD COMPUTING IN CONSTRUCTION PROJECTS TO AVOID PROJECT DELAY:  
A REVIEW**

**Chouteau Paul; Wesam Salah Alaloul; Muhammad Ali Musarat; Maria Ghufan**

**A SECURITY DRIVEN ENERGY EFFICIENT WORKFLOW ALLOCATION ALGORITHM UNDER DEADLINE  
CONSTRAINTS FOR CLOUD COMPUTING**

**Mahfooz Alam; Mohammad Shahid; Suhel Mustajab**

**BETTER USAGE CONTAINER SELECTION ALGORITHM FOR ENERGY CONSUMPTION MINIMIZATION  
IN CLOUD DATA CENTERS**

**Abdulrazaq Abdulrahim; Mohammed Abdullahi**

**OVERCOMING THE CHALLENGES OF IMPLEMENTING CLOUD COMPUTING IN HIGHER EDUCATION**

**Benedict Ladi Anak Bangkong; Muhammad Ehsan Rana; Vazeerudeen Abdul Hameed**

**A SURVEY ON CLOUD RADIO ACCESS NETWORK ALGORITHMS FOR ENERGY-EFFICIENT NETWORKS**

**Yara Said Abdallah; Nazih Salhab**

# CONFERENCE PARALLEL SESSIONS

**SESSION B5**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

**DATA CENTER LAB USING VXLAN DATA PLANE AND BGP-EVPN CONTROL PLANE**

**Mohamed Elmadani; Salem Omar Sati**

**REVIEW PREVIOUS STUDIES OF MACHINE LEARNING TECHNIQUES TO ANALYZE ROAD TRAFFIC  
ACCIDENTS IN DIFFERENT COUNTRIES**

**Salman Bader Alhaddad, NA; Ahmed M. Zeki**

**DATA-DRIVEN TRAIN DELAY PREDICTION: A SCIENTOMETRIC AND BIBLIOMETRIC REVIEW**

**Gaurav Kumar**

**RECOMMENDATIONS FOR A VERTICAL FARMING SYSTEM USING HYDROPONICS,  
MACHINE LEARNING AND IOT**

**Basmala Mosaad; Raed Abdulla; Muhammad Ehsan Rana**

**EXPLAINABLE AI-DRIVEN MACHINE LEARNING APPROACH FOR PREDICTION OF ACOUSTIC-BASED  
FIRE EXTINCTION**

**Baneswar Sarker; Suraj Gupta; Gajendra Singh; Piyush Kumar; J Maiti**

# CONFERENCE PARALLEL SESSIONS

**SESSION B6**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

**IOT GATEWAY BULK DRIVEN QUASI FLOATING PLL LOGIC IN 5G WIRELESS COMMUNICATION**

**Priyanka E Bhaskaran; T Kalavathidevi; S Thangavel; Thaha Abdul Hameed A; Surendran S; Suryaraju A**

**EXPLORING THE ROLE OF MATHEMATICAL MODELLING IN AUTOMATIC SCENE GENERATION AMIDST  
RAPID TECHNOLOGICAL ADVANCES**

**Gaganpreet Kaur; Amandeep Kaur; Meenu Khurana**

**SORT-O-MATIC: AN EFFICIENT WASTE SEGREGATION SYSTEM FOR SUSTAINABLE WASTE  
MANAGEMENT**

**Rubina Dutta; Jeetasha Jeetasha; Harsimran J Kaur; Deepti Prit Kaur; Priyanka Malhotra**

**DINE PASS: IMPROVING HOSTEL DINING EXPERIENCE USING SENSE-THINK-ACT PARADIGM**

**Priyanka Malhotra; Vansh actionGaba; Vipin Kumar; Deepti Prit Kaur; Harsimran J Kaur; Rubina Dutta**

**RESTAURANT AUTOMATION: A FRAMEWORK USING DATA ACQUISITION AND VISUALIZATION FOR  
IMPROVED CUSTOMER EXPERIENCES**

**Deepti Prit Kaur; Tanay Tanay; Priyanka Malhotra; Harsimran J Kaur; Rubina Dutta**

# CONFERENCE PARALLEL SESSIONS

**SESSION B7**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

**INVESTIGATING IMPACT OF GOLD AND BITCOIN PRICES ON STOCK MARKET**

**Hawra Khamis; Shrikant Krupasindhu Panigrahi**

**COMPARISON OF THE APPLICABILITY OF DIFFERENT PORTFOLIO OPTIMIZATION MODELS ACROSS  
THREE EMERGING MARKETS UNDER DIFFERENT MARKET CONDITIONS**

**Nethmini Fernando; Ama Perera; Hasali Perera; Sumaiya Nazar; Sulanie D Perera**

**THE SYNERGY OF BLOCKCHAIN AND ARTIFICIAL INTELLIGENCE IN FINTECH: REVOLUTIONIZING  
THE FINANCIAL LANDSCAPE**

**Raghib Noman; Mohammad Shahid; Mahfooz Alam**

**UNVEILING PUBLIC PERCEPTION OF CHATGPT THROUGH TWITTER DATA AND MACHINE LEARNING**

**Vadivel Abishethvarman; Kuhaneswaran Banujan; Ashansa Wijeratne; Nirubikaa Ravikumar;  
Banage T. G. S Kumara; Senthana Prasanth**

**IS THERE A NEW DIMENSION OF ISLAMIC FINANCE LITERATURE DURING COVID-19? VISUALIZING THE  
WAY FORWARD**

**Mustafa Raza Rabbani; Abu Bashir; Mohammad Noor Alam; Farah Ahmad; Ankit Kumar Singh Patel**

# CONFERENCE PARALLEL SESSIONS

**SESSION B8**  **12:30 – 14:10**

**DAY1: 25 OCTOBER 2023**

## **CHOICE OVERLOAD IN E-COMMERCE: A SYSTEMATIC REVIEW**

**Dwi Kartikasari; Mohammad Nabil Almunawar; Muhammad Anshari; Wardah Hakimah Sumardi**

## **APPLYING SOLUTIONS TO INCREASE THE MONTHLY REVENUE: A PARTICIPATORY ACTION RESEARCH IN A F&B SME IN MALAYSIA**

**Poh-Chuin Teo; Theresa C.F. Ho; Amjad Mohamed Elmagzoub Ahmed Gafar; Tong Su; Yee Jiunn Dong**

## **THE INFLUENCE OF SOCIAL MEDIA MARKETING ELEMENTS ON CONSUMER BRAND ENGAGEMENT AND ITS IMPACT ON BRAND AWARENESS AND BRAND IMAGE**

**Andhika Tri Juliawan; Novita Permata Hati; Yuniarty Yuniarty; Aryo Bismo**

## **IMPACT OF FINANCIAL INCLUSION ON NET VALUE ADDED BY ECONOMIC ACTIVITY**

**Saumya Singh; Aman Pushp; Bhakti Agarwal; Shailesh Rastogi**

## **THE EFFECT OF GREEN BANKING, GREEN IMAGE AND BANK TRUST ON BANK LOYALTY**

**Suci Intani; Jessica Natashya; Yuniarty Yuniarty; Hardiyansyah Hardiyansyah;  
Johannes Widjaja Wahono; Helen Helen**

# PARALLEL SESSIONS C1 – C8

# CONFERENCE PARALLEL SESSIONS

**SESSION C1**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

**USING COOPERATIVE MULTI-AGENT REINFORCEMENT LEARNING FOR MAMMOGRAM ROI CLASSIFICATION**

**Md Sazid Uddin; M. Firoz Mridha; Md. Abdullah - Al - Jubair**

**CAR LOGO RECOGNITION USING YOLOV8 AND MICROSOFT AZURE CUSTOM VISION**

**Muhammad 'Arif Bin Mohd Anuwa; Nor Azuana Ramli; Mohd Zaid Waqiyuddin Mohd Zulkifli**

**RANDOM WALKER BASED AUTOMATED PHASE DISCRIMINATION AND MORPHOLOGICAL INSIGHTS IN ULTRA-HIGH CARBON STEEL**

**Varnit Jain; Vidyapati Kumar; Ankita Mistri; Mohit Jain; Amitava Choudhury; Manojit Ghosh**

**CT IMAGE-BASED LUNG CANCER DETECTION USING A CNN-BASED MODEL**

**Afrina Jannat Prity; Muhammad Firoz Mridha**

**TOMATO DISEASE CLASSIFICATION USING CONVOLUTIONAL NEURAL NETWORKS**

**Mohammad Imtiaz Nakib; Mir Maruf Ahmed; Most Afroja Mahomuda; Saptanil Ghose;  
Muhammad Firoz Mridha**



# CONFERENCE PARALLEL SESSIONS

**SESSION C2**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

**CONSTRUCTION AND ANALYSIS OF SPLIT-SPLIT-PLOT DESIGN USING SUDOKU SQUARE DESIGNS  
STRUCTURE**

**Yahaya Zakari**

**COMPARATIVE INVESTIGATION OF BIOCHAR-REINFORCED NANOCOMPOSITES OF POLYPHENYLENE  
SULFIDE AND POLYAMIDE**

**Zaib Un Nisa; Kanchuan Lee; Beh Hoe Guan; Faiz Ahmad**

**COMPARATIVE STIFFNESS INVESTIGATION OF BIOCHAR-REINFORCED NANOCOMPOSITES  
OF PA6 AND PPEES**

**Zaib Un Nisa; Kanchuan Lee**

**PARALLEL IMPLEMENTATION OF RANDOM FOREST USING MPI**

**Reem Jamal; Fatehan T Shajera; Zyad A Allam; Abdulla Alqaddoumi**

**‘WATCH AND BUY’ AND ITS IMPACT ON ONLINE RETAILERS AND MANUFACTURER:  
A STACKELBERG AND NASH GAME ANALYSIS**

**Sarin Raju; Rofin T M; Saraf Kumar; Sardar Islam**

# CONFERENCE PARALLEL SESSIONS

**SESSION C3**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

**DETECTING THE PAST: ADVANCEMENTS IN COMIC PANEL DETECTION FOR  
CULTURAL HERITAGE PRESERVATION**

**Rishabh Sharma; Vinay Kukreja**

**USER FEEDBACK-BASED APPROACH FOR IDENTIFYING THE INFLUENTIAL FEATURES OF  
THE "MAN OF THE MATCH" AWARD**

**Anam Reyaz; Namria Ishaq; Shahab Saquib Sohail; Gulfam Ahamad**

**PRIVACY PRESERVING MACHINE LEARNING MODEL PERSONALIZATION THROUGH FEDERATED  
PERSONALIZED LEARNING**

**Md. Tanzib Hosain; Asif Zaman; Md. Shahriar Sajid; Shadman Sakeeb Khan; Shanjida Akter**

**AUTOMATED REALTIME ATTENDANCE SYSTEM BASED ON FACE AND FINGERPRINT BY MACHINE  
LEARNING AND DEEP LEARNING**

**Mohamed Hashem Almourish, Sr; Ahmed Y A Saeed; Borhan M N Radman; Hadeel Al Amery**

**UNMASKING COMIC NARRATIVES: CNN-RF APPROACH TO GENRE CLASSIFICATION**

**Rishu Taneja**

# CONFERENCE PARALLEL SESSIONS

**SESSION C4**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

## TRAFFIC SIGNAL VIOLATION DETECTION THROUGH COMPUTER VISION

Mohamed Yasir Mohamed Uvais; Vazeerudeen Abdul Hameed; Muhammad Ehsan Rana

## INVESTIGATING SUSTAINABLE BEHAVIOUR OF PLASTIC MODIFIED AGGREGATES WITH CEMENTITIOUS MATERIALS

Zawar Ali; Syed Saad; Syed Ammad; Muhammad Waqas Khan; Imran Badshah; Muhammad Bashir

## GENDER BIAS IN DATA SCIENCE: A STUDY OF BARRIERS FACED BY WOMEN IN DATA SCIENCE

Maria Ghufra

## ANALYZING TECH-DRIVEN SOLUTIONS FOR OVERCOMING CHALLENGES IN THE INDIAN E-COMMERCE LANDSCAPE

Anusuya Yadav; Deepika Pandita

## DEVELOPMENT OF MICROWAVE METHOD FOR HIGH-PRECISION MEASUREMENT OF WATER PERCENTAGE IN WATER-OIL MIXTURE

Elena I. Shirokova; Igor Borisovich Shirokov

# CONFERENCE PARALLEL SESSIONS

**SESSION C5**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

**A SYSTEMATIC REVIEW OF VALUE ENGINEERING AND OFFSITE PRODUCTION IN BUILDING PROJECTS**

**Abdul Mateen Khan; Wesam Salah Alaloul; Muhammad Ali Musarat**

**THE CARBON FOOTPRINT OF NET ZERO BUILDINGS: A CRITICAL REVIEW**

**Abdul Mateen Khan; Wesam Salah Alaloul; Muhammad Ali Musarat**

**DIGITAL TWINS: FACILITATING DIGITAL TRANSFORMATION FROM AND BEYOND BIM  
IN CONSTRUCTION**

**Muhammad Afzal; Asmat Ullah Khan; Muhammad Bilal; Muhammad Faisal Ayyub; Muhammad Shoaib**

**EXPLORING ADOPTION TRENDS OF KNOWLEDGE MANAGEMENT SYSTEMS IN THE SOFTWARE  
INDUSTRY'S SMES: A COMPREHENSIVE INVESTIGATION OF ENABLERS AND BARRIERS**

**Muhammad Bilal; Muhammad Iftikhar Ali; Kumeel Rasheed; Syed Saad**

**INCREASING PRODUCTION EFFECTIVENESS: UNVEILING THE ROLE OF BUFFER INVENTORY IN  
PARALLEL MACHINE SCHEDULING WITH MACHINE BREAKDOWNS**

**Avishek Pandey; Sri Kumar**

# CONFERENCE PARALLEL SESSIONS

**SESSION C6**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

## **SUSTAINABLE ROLE OF MARBLE DUST POWDER (MDP) IN CEMENTITIOUS PERFORMANCE ENHANCEMENT**

**Muhammad Waqas Khan; Syed Saad; Syed Ammad; Imran Badshah; Bilal Ahmad; Vipin Kumar Oad**

## **AN OPTIMIZED MACHINE LEARNING TECHNIQUE FOR FAULT DIAGNOSIS OF ROLLER BEARING IN A MOTOR DRIVE SYSTEM**

**Suraj Gupta; J Maiti; Akhilesh Kumar**

## **AN ANALYSIS OF COMPUTATIONAL PERFORMANCE OF DIFFERENT QUANTUM CIRCUITS ON DIFFERENT IBMQ BACKENDS: CASE STUDY**

**Hasan Yetis; Mehmet Karakose**

## **HUMAN FACTORS IN QUALITY CONTROL: UNDERSTANDING THE IMPACT OF PSYCHOLOGICAL, ERGONOMIC, AND COGNITIVE FACTORS**

**Maria Ghufra**

## **SOCIAL MEDIA BY THE GOVERNMENT IN MANAGING OPEN INNOVATION: CHALLENGES AND OPPORTUNITIES**

**Abdul Malik Omar; Muhammad Anshari; Pg Siti Rozaidah Pg Hj Idris**

# CONFERENCE PARALLEL SESSIONS

**SESSION C7**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

**ANALYSING THE DETERMINANTS OF CONVENTIONAL AND ISLAMIC BANKS' PROFITABILITY  
IN BAHRAIN**

**Hawraa Adel Hassan; Sasikanta Tripathy**

**INVERSE POWER LOG-TOPPLEONE DISTRIBUTION AND ITS COMPETITORS FOR ESTIMATING  
THE EXCHANGE RATE DATASETS**

**Abubakar Usman; Aliyu Ismail Ishaq; Tasiu Musa; Ahmad Suleiman**

**MODELLING NIGERIAN INFLATION RATES FROM JANUARY 2003 TO JUNE 2023 USING NEWLY  
DEVELOPED INVERSE POWER CHI-SQUARE DISTRIBUTION**

**Aliyu Ismail Ishaq**

**USER CENTERED AGILE SOFTWARE DEVELOPMENT: EMERGING THEMES AND FUTURE TRENDS**

**Suhailah Ramjaun; Khairul hafezad Abdullah; Muhammad Ehsan Rana**

**TELECOMMUNICATIONS FRAUD MACHINE LEARNING-BASED DETECTION**

**Batoul Abo Yehya; Nazih Salhab**

# CONFERENCE PARALLEL SESSIONS

**SESSION C8**  **14:20 – 16:00**

**DAY1: 25 OCTOBER 2023**

**COMPARATIVE ANALYSIS OF THE USE OF ECONOMIC ORDER QUANTITY (EOQ) AND JUST IN TIME (JIT) METHODS IN INVENTORY CONTROL AT CLOTHES CONVECTION DHILLA COLLECTION BATAM**

**Miftahul Jannah; Shinta Wahyu Hati**

**FEDERATED LEARNING FOR TEMPERATURE BREAK IDENTIFICATION IN A REEFER CONTAINER FROM IOT DATA**

**Satyajit Swain**

**LITERATURE REVIEW OF DATA-DRIVEN PRODUCTION PLANNING AND SUPPLY CHAIN MANAGEMENT**

**Guadalupe Pascal; Julián E. Tornillo; Daniel Rossit; Andres Redchuk**

**A HYBRID DEEP LEARNING MODEL FOR INTRUSION DETECTION SYSTEM IN THE INTERNET OF THINGS ENVIRONMENT**

**Vandana Choudhary; Sarvesh Tanwar; Tanupriya Choudhury**

**SIMULATION OF DDOS ATTACK IN SOFTWARE DEFINED NETWORKING**

**Neelam Gupta; Sarvesh Tanwar; Sumit Badotra**

